

Turkishtime
EKONOMİ VE İŞ KÜLTÜRÜ PORTALI

2024

EN-VERİM

1000

**ENERJİ VERİMLİLİĞİNE EN FAZLA HARCAMA YAPAN FİRMALAR
TÜRKİYE'S COMPANIES SPENDING THE MOST ON ENERGY EFFICIENCY**

The 2023 assessment and results for the survey about the Top 100 Industrialists and Exporters Spending the Highest Amount of Money on Energy Efficiency and Management, which has been conducted for the first time this year, are published in digital format as the “2024 Turkishtime Türkiye 100 Most Efficient Turkish and English Report”

- ✓ The survey, which is conducted for the first time this year and will take the pulse of the spending and investments of Turkish Industrialists and Exporters on Energy Efficiency and Management, will be repeated annually by the Economy and Business World Portal Turkishtime.
- ✓ The Survey on the Top 100 Industrialists and Exporters Spending the Highest Amount of Money on Energy Efficiency and Management is prepared based on the data provided to the survey by the top 100 producer exporters according to the export ranking of Turkey and the top 500 and second 500 Industrialists according to the listing of the ISO.
- ✓ The Top 100 Industrialists and Exporters Spending the Highest Amount of Money on Energy Efficiency and Management will be prepared as a “Turkish and English Report Publication” as an efficient reference source that will explain the energy efficiency and energy management spending and investment performance of our corporations as of 2025 not only to Turkey but also to the entire world.
- ✓ The Survey on the Top 100 Industrialists and Exporters Spending the Highest Amount of Money on Energy Efficiency and Management is the first and only survey conducted about the spending and investments of industrialists and exporters, which are the locomotives of the Turkish economy, on Energy Efficiency and Energy Management, and it will act as an efficient reference source that will explain the Energy Efficiency performance of our corporations to Turkey and to the entire World.

DATA TABLES ABOUT SURVEY ON THE TOP 100 INDUSTRIALISTS AND EXPORTERS SPENDING THE HIGHEST AMOUNT OF MONEY ON ENERGY EFFICIENCY AND MANAGEMENT

- ✓ COMPANIES SPENDING THE HIGHEST AMOUNT OF MONEY ON ENERGY MANAGEMENT
- ✓ COMPANIES SPENDING THE HIGHEST AMOUNT OF MONEY ON ENERGY EFFICIENCY
- ✓ COMPANIES SPENDING THE HIGHEST AMOUNT OF MONEY ON ENERGY STUDIES
- ✓ COMPANIES EMPLOYING THE HIGHEST NUMBER OF WORKERS IN ENERGY MANAGEMENT
- ✓ COMPANIES EMPLOYING THE HIGHEST NUMBER OF WOMEN IN ENERGY MANAGEMENT
- ✓ COMPANIES SPENDING THE HIGHEST AMOUNT OF MONEY FOR EDUCATION ON ENERGY MANAGEMENT

METHOD OF THE SURVEY ON THE TOP 100 INDUSTRIALISTS AND EXPORTERS SPENDING THE HIGHEST AMOUNT OF MONEY ON ENERGY EFFICIENCY AND MANAGEMENT

- ✓ The Survey on the Top 100 Industrialists and Exporters Spending the Highest Amount of Money on Energy Efficiency and Management as conducted by the Economy and Business World Portal Turkishtime will be prepared based on the responses/data provided to the questionnaires sent to the top 1000 exporters in Turkey and the first 500 and second 500 companies in the listing of the ISO.
- ✓ The questionnaire forms are filled out online.
- ✓ The companies which do not give responses to the questionnaire are called one by one by the call center that is experienced in surveys, and being monitored in terms of the completion of the questionnaire forms.
- ✓ In the survey results, the data about the companies wishing to remain anonymous are disclosed, but their company name segments (-) are left blank.
- ✓ It is completely free of charge to fill out the questionnaire forms and participate in the survey with data.

DISTRIBUTION CHANNELS FOR THE PRESTIGE REPORT PUBLICATION OF THE SURVEY IN 2025

- ✓ The survey will be prepared as a prestigious printed publication in addition to the digital format of the Turkish-English Report Publication in 2025, will be delivered exclusively to 4000 VIP national and international addresses, will be shared with the national and international press, and will be shared in digital format with 45.000 individual data consisting of decision makers of the economy and business world in Turkey, and with 3.000 VIP data globally, in the form of a digital newsletter.
- ✓ To the Presidency, to all Ministers and Deputy Ministers
- ✓ To the Organization of the Ministry of Energy and Natural Resources of the Republic of Türkiye
- ✓ To all Ministers and Deputy Ministers
- ✓ To the President and Organization of TÜBİTAK
- ✓ To the Chairman and Organization of the Turkish Patent and Trademark Office
- ✓ To the Chairman of KOSGEB
- ✓ To the Rectors of the Universities having Departments of Energy
- ✓ To the Chairman and Board of Directors of the Council of Higher Education
- ✓ To the Chairmen and Boards of Directors of the NGOs in the Energy Sector

- ✓ To the Chairmen of Board of Directors and General Managers of the Companies Operating in the Energy Sector
- ✓ To the Chairmen of Board of Directors and General Managers of the Top 100 Energy Efficiency Companies
- ✓ To the Chairmen of TİM, DEİK, TOBB, TUSİAD and to the Boards of Directors of 60 Exporters' Unions
- ✓ To the General Managers of the Top 1000 Exporters in Turkey
- ✓ To the General Managers of ISO 500 Companies
- ✓ To the Managements of Organized Industrial Zones
- ✓ To the Managers of International Investment Organizations in Turkey
- ✓ To the Managements of Development Agencies
- ✓ To the Governors, Mayors of Metropolitan Municipalities and Chairmen of Chambers of Commerce and Industry in 81 Cities
- ✓ To the managers in the finance sector
- ✓ To the world's top 100 universities including Oxford, Stanford, Harvard, Cambridge, California, Melbourne, California Institute of Technology, Massachusetts Institute of Technology, Princeton, Yale, University of Chicago, ETH Zurich (Swiss Federal Institute of Technology), National University of Singapore (NUS), Princeton University, Nanyang Technological University, Singapore (NTU), Cornell University, Columbia University, Seoul National University.

NATIONAL AND INTERNATIONAL PROMOTING OPPORTUNITIES FOR THE SURVEY IN 2025

- ✓ The Survey on the Top 100 Industrialists and Exporters Spending the Highest Amount of Money on Energy Efficiency and Management provides corporate communication opportunities with the section “Star Companies of Energy Efficiency” for those companies wishing to manage their global reputation locally and globally and promote themselves with their Energy Efficiency performances at a time, when competition is increasing day by day.
- ✓ In the prestige report book to be prepared in Turkish and English regarding the Survey on the Industrialists and Exporters Spending the Highest Amount of Money on Energy Efficiency and Management in 2025; the companies with good Energy Efficiency performance, companies selling energy and generating energy efficiency solutions to the industry and the Organized Industrial Zones, companies providing energy efficiency consulting services, banks providing financial support for energy investment and efficiency projects, leasing companies and organizations providing investment financing will be able to benefit from the corporate advertising pages, sponsorship placement, distribution of inserts that promote their products and services, etc. in the prestige report book of the survey.

For contact

Filiz Özkan

filizozkan@enerjiverimliligi100.org

0533 383 32 48